



## Formula Cran-Raspberry Juice Drinks

10377

Sweetened with SLENDA® Sucralose and ISOSWEET® 100 high fructose corn syrup

### Product Description

These cranberry raspberry juice drinks are sweetened with Tate & Lyle's SLENDA® Sucralose and ISOSWEET® 100 high fructose corn syrup. The combination of SLENDA® Sucralose and ISOSWEET® 100 gives a nice rounded sweetness profile, while achieving 20% and 40% sugar reductions compared to the full sugar control formula. Duo-trio sensory tests have confirmed that panelists could not distinguish between the full sugar control and either of the reduced sugar versions.

Ingredients	Full sugar Control %	20% Reduced %	40% Reduced %
Filtered water	81.1165	84.3595	87.8091
ISOSWEET® 100 high fructose corn syrup (Tate & Lyle)	16.0000	12.7490	9.2950
Cranberry juice concentrate, 50 Brix	2.0023	2.0023	2.0023
Raspberry juice concentrate, 65 Brix	0.2926	0.2926	0.2926
Cranberry flavor, SC113726 <sup>1</sup>	0.2276	0.2276	0.2276
Sodium citrate, dihydrate, fine (Tate & Lyle)	0.1100	0.1100	0.1100
Malic acid (Tate & Lyle)	0.0900	0.0900	0.0900
Raspberry flavor, XZ-441-947-4 <sup>2</sup>	0.0700	0.0700	0.0700
Raspberry flavor, FAMA898 <sup>3</sup>	0.0450	0.0450	0.0450
Ascorbic acid	0.0260	0.0260	0.0260
Citric acid, anhydrous, fine (Tate & Lyle)	0.0200	0.0200	0.0200
SLENDA® Sucralose, 25% liquid concentrate (Tate & Lyle)	0.0000	0.0080	0.0124
Total	100.0000	100.0000	100.0000

Note: In the development of this formula, the indicated ingredients were obtained from the following suppliers. Their use does not necessarily constitute exclusive endorsement.

<sup>1</sup> IFF, <sup>2</sup>Givaudan, <sup>3</sup>WILD

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### Preparation:

1. Mix all ingredients with water until fully dissolved.
2. Pasteurize at 185°F for 30 seconds.
3. Hot fill into bottles and immediately cool in ice bath.



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### Finished Beverage Targets:

	Full Sugar Control	20% Reduced Sugar	40% Reduced Sugar
Brix	12.4-12.6	10.4-10.6	7.9-8.1
pH	3.2-3.3	3.2-3.3	3.2-3.3
TA, % malic acid	0.46	0.46	0.46

### Nutritional Statement:

#### Full Sugar Control

<b>Nutrition Facts</b>	
Serving Size 8 fl oz	
Amount Per Serving	
<b>Calories</b> 120	Calories from Fat 0
% Daily Value*	
<b>Total Fat</b> 0g	<b>0%</b>
Saturated Fat 0g	<b>0%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 60mg	<b>3%</b>
<b>Total Carbohydrate</b> 30g	<b>10%</b>
Dietary Fiber 0g	<b>0%</b>
Sugars 30g	
<b>Protein</b> 0g	
Vitamin A 0%	• Vitamin C 110%
Calcium 0%	• Iron 0%

\*Percent Daily Values are based on a 2,000 calorie diet.

#### 20% Reduced Sugar

<b>Nutrition Facts</b>	
Serving Size 8 fl oz	
Amount Per Serving	
<b>Calories</b> 100	Calories from Fat 0
% Daily Value*	
<b>Total Fat</b> 0g	<b>0%</b>
Saturated Fat 0g	<b>0%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 60mg	<b>3%</b>
<b>Total Carbohydrate</b> 25g	<b>8%</b>
Dietary Fiber 0g	<b>0%</b>
Sugars 24g	
<b>Protein</b> 0g	
Vitamin A 0%	• Vitamin C 110%
Calcium 0%	• Iron 0%

\*Percent Daily Values are based on a 2,000 calorie diet.

#### 40% Reduced Sugar

<b>Nutrition Facts</b>	
Serving Size 8 fl oz	
Amount Per Serving	
<b>Calories</b> 70	Calories from Fat 0
% Daily Value*	
<b>Total Fat</b> 0g	<b>0%</b>
Saturated Fat 0g	<b>0%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 60mg	<b>3%</b>
<b>Total Carbohydrate</b> 19g	<b>6%</b>
Dietary Fiber 0g	<b>0%</b>
Sugars 18g	
<b>Protein</b> 0g	
Vitamin A 0%	• Vitamin C 110%
Calcium 0%	• Iron 0%

\*Percent Daily Values are based on a 2,000 calorie diet.

\* This nutritional information is derived from calculated sources.